Dear Friends,

As weeks, months and years pass by, we are reminded and humbled by how the community has embraced this nearly 4,000-acre, visitor and donor-supported public park system. With 3,111,680 visits in 2019, we have seen all walks of life use this community treasure as a place of solace to take a relaxing stroll through one of our hiking trails, to go on a bike ride on the Louisville Loop, or to simply sit near Floyds Fork creek and appreciate its beauty. This special community asset is provided by donors like YOU, and we are so grateful for our generous supporters who believe in the mission to provide a safe, clean, fun and beautiful park experience, 365 days a year from dawn to dusk, free of charge to all visitors.

As The Parklands continue to increase in visitation each year, our staff works passionately to ensure this park system is maintained and operated to world-class standards. With this growth, providing our city with an accessible outlet for health and recreation, preserved natural spaces, outdoor education and a sense of community will always be our top priorities. From senior citizens to school children to geographically distant residents, we strive to provide both programming and green spaces that will be fun, healthy, and affordable to all.

The Parklands will continue to be a natural space for the community to utilize, for years to come. Your pride and ownership of The Parklands helped us make positive community impacts in 2019, during good times and hard times. Your continued support will carry us through future years of growth and expansion of access to these beautiful places and fun programs. Thank you for your generosity!

Daniel H. Jones
Founder & Chairman
The Parklands of Floyds Fork

“Aafter meeting with the late David Jones, Sr. and Dan Jones and seeing the plans for The Parklands, I was completely blown away with the vision. Over the years, the vision was executed to perfection by the staff. The fact that 4,000 acres of world-class parkland (facilities and natural beauty) is surrounded by a metro area of 1.5 million people is what I love most about this park system.”

- Luke Schmidt, Board Member and Field & Fork Co-Chair

CREATING A LEGACY

Great cities have great parks. As cities grow, communities deserve great public parks in or near their neighborhoods, providing accessible recreation, contemplation, and an enhanced quality of life. Founded over a decade ago, and inspired by Frederick Law Olmsted, The Parklands of Floyds Fork was created to bring fresh vision to the development and preservation of new public parklands. The Parklands of Floyds Fork cuts right through the heart of the last major undeveloped section of Metro Louisville. It preserves a vanishing landscape while creating the linear urban edge in the country. With support from the community, The Parklands raises the funds needed to ensure proper maintenance of all facilities, as well as programming that educates and promotes access to the outdoors. The result is an incredible team that cares for the parks and our visitors in every kind of weather and condition, maintaining a high standard every day.

Leaving behind this nearly 4,000-acre legacy are Betty and David A. Jones Sr., leading community philanthropists and parents to Parklands Founder, Dan Jones. The Parklands is one of their great legacies, not just because it's beautiful, well-used and well-loved, but because it extends their curiosity, their community spirit, and their generous hearts to everyone. The Parklands of Floyds Fork is surrounded by a metro area of 1.5 million people is what I love most about this park system.”

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A NOTE FROM OUR FOUNDER & CHAIRMAN

GREEN SPACES

Green spaces are vital for thriving communities, and the uncertainties associated with COVID-19 highlighted this during the spring of 2020. Thanks to the strong financial and maintenance foundation laid from funds raised in 2019, we were able to react to the crisis with alacrity and efficacy, providing individuals and families in Louisville a place of solace during these trying times. Since the pandemic began, The Parklands has seen a record number of visits, nearly doubling our record from 2019 visitations, showing the importance of this park system. This is a legacy project for our community and one that will provide economic, environmental, and community benefits for many years to come, during good times and hard times.

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Daniel H. Jones
Founder & Chairman
The Parklands of Floyds Fork
The Parklands encompasses a wide range of activities enjoyed by millions of park visitors. The amenities, maintained thanks to you, range from introductory and fully accessible, to opportunities with intermediate and advanced features to satisfy those looking for a challenge. Our parks and programs offer options for the entire family to get outdoors to learn, exercise, and connect with nature. From biking with family on the Louisville Loop, to hiking with your pet on one of our many trails, or canoeing with pals along Floyd’s Fork creek, The Parklands has you covered, every day of the year.

THE INAUGURAL PARKLANDS 5K WALK & RUN

The inaugural Parklands 5K Walk & Run took place on a sunny Saturday morning on June 15, 2019. Over 700 community members gathered together to support this visitor-supported public park system, raising over $50,000! This exciting event not only brought the community together, but attendees were able to connect with each other while getting active on the Louisville Loop.

“Thank you for an awesome event! It was so well organized. It is hard to believe that this was the inaugural Parklands 5k! I can’t say enough good things! I’m bringing friends next year!”

- Pam Fischer, Parklands Member

CLEAN, SAFE PARKS EVERY DAY OF THE YEAR

Thanks to the support of generous donors and the dedication of our staff, The Parklands is open 365 days a year. Whether Louisville experiences flooding, or a spontaneous snowfall, our crews are prepared to clear pathways for our visitors. At The Parklands, recreation doesn’t just have to be on a beautiful sunny day!

“One of the best treasures in Louisville for outdoor lovers. Everything from cycling and walking paths and trails to playgrounds, splash pads and wide open spaces. Fish, bike, run, kayak, and play. Beautiful and well maintained, this is the best place for outdoor recreation in the Louisville area.”

- Donald and Sydney Creason, Park Visitors

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- Pam Fischer, Parklands Member
The Parklands’ team preserves and enhances each and every corner of our nearly 4,000-acre park, and we’re able to do so thanks to your support. Through restored meadows and reforested areas, we have provided a fully-connected forest corridor to protect and preserve a variety of native wildlife and plant species so that they may thrive. We have seen the positive effects of these efforts through the return of the American Bald Eagle, Bobwhite Quail, the Virginia Rail and the Sora, among others.

**FIELD & FORK GROVE TREE PLANTING**

In December of 2019, 383 trees were planted at the new Field & Fork Donor Grove, nestled along Seaton Valley in Turkey Run Park. Field & Fork attendees raised their auction paddles to support reforestation of our riparian forest. Our Horticulture and Natural Areas team spent a day planting and ensuring that this grove grows to be lush for future generations. The variety of species now growing in this special grove include Maple, Oak, Sycamore, Tulip Poplar, Bald Cypress and Hackberry. Although these new trees are pint-sized today, they will grow to be an essential part of habitat in The Parklands.

**ENVIRONMENT**

- 77,980 trees planted to date
- 1,725 acres of forest managed in 2019
- 460 acres of meadows managed in 2019
- 450 species of native plants thrive
- 450 acres treated for invasive species in 2019
- 460 acres of meadows managed in 2019
- 242 total species of mammals, fish, amphibians and birds
- 1,725 acres of forest managed in 2019

**Bald Eagle Release**

On a chilly Saturday morning on December 7, 2019, Raptor Rehabilitation of Kentucky, Inc. released a rehabilitated bald eagle in The Parklands of Floyd’s Fork. Nearly 700 community members gathered to celebrate the release of this majestic bird on one of America’s most patriotic days, National Pearl Harbor Remembrance Day.

The mature female eagle sustained severe wing and leg injuries and spent eight months being nursed back to health by the team at Raptor Rehab. Staff at the Kentucky Department of Fish & Wildlife recommended The Parklands for the release as it contains suitable habitat to help the eagle thrive. We are proud to have high-quality habitat for these majestic creatures to flourish.

**Tree Restoration Project**

The Parklands’ Horticulture and Natural Areas team transplanted mature trees from the George and Betty Gibbs American Chestnut Grove in Beckley Creek Park to Highland Crossing in Broad Run Park. This new location was specially chosen as it offers soil that is well-suited to the chestnut, ensuring optimal growth and vitality for the newly planted trees. In addition to planting the American Chestnut at this new site, other species of trees carefully planted include White Oak, Chinook, Oak, Pin Oak, Tulip Poplar, Witch Hazel, Sweet Gums, Hop-Hornbeam and Hickory.
THE PARKLANDS LUNCHEON
Benefiting The Outdoor Classroom

On Thursday, May 23, 2019, over 750 community leaders, entrepreneurs and fellow park lovers gathered for The Parklands Luncheon presented by PNC Bank to celebrate The Parklands Outdoor Classroom. A total of $200,000 was raised for outdoor education! Guests were immersed in the Outdoor Classroom experience thanks to appearances and activities from special guests Second Chances Wildlife Center, Raptor Rehab, Inc. and our very own education team.

Because of the generous sponsors and event attendees who believe in high-quality outdoor education experiences, this newly-themed event was a huge success!

Thanks to everyone who attended and supported the event, including our volunteer Parklands Luncheon Steering Committee:
Jackson Andrews
Amanda Boss
Meghan Jones
Chuck & Donna Donny
Greg Greenwood
Todd Lanham
Rich Lechleiter
David Wood

S.E.E.D. PROGRAMMING

The Parklands continued its exciting education initiative in 2019, the S.E.E.D. (Stewardship, Exploration, Education, Discovery) program. This program connects underserved youth and adults to The Parklands through engaging, exploration-based science programming in the parks and in schools. S.E.E.D. aims to foster a sense of place and stewardship ethic among all participants using the many different habitat types throughout The Parklands’ nearly 4,000 acres. It also aims to supplement STEM education within the public schools system, creating the scientists and conservationist of tomorrow.

Any traditionally underserved group or Title I school is eligible for S.E.E.D. Qualifying partner schools receive free in-park and outreach education programming led by Parklands Interpretive Rangers at least four times a year! Over the past three years, we have served over 20,000 students with the S.E.E.D. Program. These experiences, both in the parks and at the schools, are provided free of charge thanks to donors like you!

EDUCATION
Thanks to your support, The Outdoor Classroom enhances scientific literacy for children throughout the greater Louisville community. The Outdoor Classroom has delivered more than 95,000 outdoor education experiences to children and adults since 2013.

The hands-on, outdoor learning experiences offered by The Parklands Education team, from week-long summer camps to weekly pre-k Wednesday Wonders programs, lead to a deeper understanding of our Kentucky landscape and the creatures that live within it. These experiences foster a community of environmental stewards. Generous grants, from supporters like you, make field trip programming accessible to Title I schools and nonprofit programs.

- 19,500 outdoor education participants in 2019
- 8,900 underserved youth participated for free
- 14,390+ field trip participants from 49 zip codes
- 3,000 early childhood education participants

“The field trip was the best I’ve had. I loved being outdoors, but my favorite part was being able to learn about adaptation, plants and the birds we saw. It was so much fun!”
- Outdoor Classroom Student

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MEMBERSHIP

The Parklands is able to positively impact the community because of the support of nearly 2,300 generous Members like you! No matter your giving capacity, Parklands Members not only help to maintain nearly 4,000 acres of green space, but to positively shape the future of Louisville and truly benefit current and future generations through park access. Being a Parklands Member means being a part of something bigger.

COMMUNITY

Beautiful parks and natural spaces enhance quality of life and help our community and economy grow in ways that are healthful, sustainable, and enjoyable. With over 3 million visits in 2019 alone, The Parklands has become a special place for families and friends to gather, creating memories to cherish. With this connection and passion for our mission, community members give back to The Parklands through generous donations of both time and funds. From individuals who donate gifts by becoming a Parklands Member, to our volunteers who invest hours each week to keep our parks clean and beautiful, these generous people, companies and foundations believe in our mission and play a critical role in preserving The Parklands for current and future generations.

“I got involved many years ago when I hiked undeveloped areas in Turkey Run and Cliffside with Michael Gaige. I immediately fell in love with the place and have supported and promoted it ever since. It is a magnificent creation, which is diverse in its offerings, it offers a piece of our history for all ages. It is a model of what a system of parks should be.”

- Don Linton, Parklands Member and Ambassador

“I love this place and visit every time I’m in Louisville. A great place for a walk and to clear the cobwebs either pre or post holiday dinner. Wonderful walks throughout the park. Dogs are welcome and people are very friendly. The park ambassadors are helpful and are usually found wandering about and can recommend good walks.”

- Lydia Paupatt, Park Visitor

PARK ROOTS: A PARKLANDS SPEAKER SERIES

In 2019, we kicked off Park Roots, a special speaker series, exclusive to Parklands Members, featuring lectures from community figures who have a connection to preserving, building, maintaining and supporting our parklands. This new speaker series highlights various subjects relating to The Parklands, nature, community, and the rich history of the Kentucky landscape. Key speakers in 2019 included Louisville columnist, Bob Hill, and Rex Mann of the American Chestnut Society.

VOLUNTEER OF THE YEAR: DON LINTON

“Thank you for rimping the Parklands in so many ways. I am very grateful to be a part of this special organization that is dedicated to preserving and maintaining the beauty of our natural spaces.”

- Don Linton, Parklands Member and Ambassador

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• 2,756 Wedding hours
• 2,958 Members
• 31 Ambassadors

• 163 public programs delivered by Parklands staff in 2019
• 65 weddings & receptions hosted in 2019
• 14 large-scale walks & races in 2019

• 2,958 Members
• 2,756 Volunteer hours
• 31 Ambassadors
As the newest amenity to open in 2019, The Moss Gibbs Woodland Garden, located in Broad Run Park, reveals the dynamic nature of Kentucky’s living woodland landscape and provides an immersive opportunity for discovery. Part of the charm of the 15-acre garden is its commitment to authenticity. Planners took special steps to preserve the space, lightly editing existing flora and features before adding complimentary plants and man-made wonders, including three tree rondels, two wooden decks with dynamic views of the landscape, a dry-laid stone bridge and two winding trails to guide visitors from room to room, through the enchanting space. Conceived in 2013, the Woodland Garden was designed by local firm Bravura Architecture in consultation with Rick Darke, while former Horticulture Director Tom Smarr oversaw the project and assisted in the design.

"My primary idea was to use this already rich site to edit and create spaces, paths and destinations to reveal to visitors how much wonder there is in Kentucky woods, fields, streams and river edges."
- Rick Darke, Landscape Design Consultant

The public gathered on Friday, May 10, 2019 to celebrate the exciting opening of the Moss Gibbs Woodland Garden. To mark the opening of this cleverly designed garden, a press conference was held at the Ogle Foundation Woodland Pavilion, at the western entrance of the new garden, while park leadership, project designers and key supporters spoke to community members about the 6-year project.

Following the press conference, our special guests were among the first to explore the new garden. This newest attraction is located in Broad Run Park—the southernmost section of The Parklands of Floyds Fork.

"IT STARTS WITH NATURE"

This artistic garden sits along a hillside blessed with the perfect angle of sunlight, ideal soils, and centuries of growth. While causing as little damage to the existing natural woods as possible, 47,000 plants, paths and hidden places were added, creating a partnership between the existing landscape and new. Visitors are encouraged to sense and enjoy the rhythms and textures of the garden and find the extraordinary in the ordinary, to explore the magical entancements of its edges, layers, aural qualities, luminous qualities, seasonal contrasts and views.

"ROOMS TO GROW"

The core design philosophy emphasizes the art of observation and the idea that a woodland landscape can be perceived as a series of rooms defined by trees, shrubs and other living layers. Crafted by editing existing vegetation and adding complimentary plantings, the varied spaces of the garden present a dramatic balance of intimacy and immensity. The garden includes qualities and elements representative of artful, private gardens, yet are here made free for all to explore and enjoy.
SUSTAINING A LEGACY  Construction of The Parklands was made possible through community contributions that totaled nearly $130 million. Now that construction is complete, your support helps protect and maintain that investment on an annual basis through The Parklands Fund, our annual campaign. We thank you for committing to supporting and maintaining this beautiful community asset, and hope you are as proud as we are of what we have accomplished together. Because we receive no tax revenue for annual operations, our funding model relies on three main sources: your donations, earned income from facility rentals and programming fees, and support from the 21st Century Parks Endowment. Together, these sources ensure a sustainable future for The Parklands.

Your contribution is truly an investment in our community. Not only does it make free admission to the park possible for all, but it provides significant benefits for our environment, economy, health, and education. With an annual operating budget of more than $4 million, we rely on you to support this community asset.

2019 INVESTMENT REPORT

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<th>Revenue*</th>
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<td>Endowment Support</td>
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<tbody>
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SUMMARY OF ASSETS

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<td>Restricted Net Assets</td>
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SUMMARY OF LIABILITIES

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<td>Long-term Debt</td>
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<td>Total Liabilities</td>
<td>1,767,442</td>
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2018 PARKLANDS FUND SUMMARY

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$3 Million+ a total cash gifts raised for 2019 Fund:
2,958 unique donors gave 4,245 gifts.
2,749 individuals gave $1,781,074
178 businesses gave $625,052
31 institutions gave $603,536

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<th>%</th>
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</thead>
<tbody>
<tr>
<td>2019 Parklands Fund Donations</td>
<td>3,009,662</td>
<td>42%</td>
</tr>
</tbody>
</table>
| The Parklands Fund is the annual campaign that funds daily maintenance and operations of The Parklands.

$3 Million+ a total cash gifts raised for 2019 Fund:
2,958 unique donors gave 4,245 gifts.
2,749 individuals gave $1,781,074
178 businesses gave $625,052
31 institutions gave $603,536

This park system is maintained thanks to your contributions.

THANK YOU!
over the years, please visit www.theparklands.org/partners. Thanks to the generosity of individuals, organizations, corporations and foundations the Parklands Foundation is able to fulfill our volunteer Field & Fork appeal raised over $200,000 from our volunteer Field & Fork presented by Atria Hospitality.
GIFTS IN MEMORY

GIFT LEVELS $100-$499

John J. Baldwin

Mary and Todd Bicknell

George Biddle

Sara and George Bilger

Robert and Reva Binkley

John Blankenship

Jane Blinn

Cheryl Bollinger

Millie Bonham

Thomas Bovdale

Barbara Bowers

Ken and Linda Boyden

Susan Boyer

Robert and Nancy Braden

Mark Brandt

Diane Brandt

Carol and Peter Brannon

Robert A. Bright

Kelly and Robert Brown

Robert and Sarah Brumley

Joynee Bruner

GIFT LEVELS $500-$999

Kathlyn Burks

Suzanne Buerkle

Beverly Byrne

J. Gary Byrum

Barbara Byrum

John Byrum

Mary Ann Byrd

Sarah Byrd

Lee L. Byrd

S. Gordon Dabney, Jr. Family Fund

Eve and Michael Decker

Lori and Shawn DeGrassie

Mary Decker

Lonnie Decker

Staci Decke

Christina Bedinger Decker

Debbi and Jerry DeLong

Kristen DeLong

Jodie and William De Long

GIFT LEVELS $1,000-$4,999

Stephen Decker

Judy and Norman Decker

James and Colleen Decker

M. David Deering

Terri and Steve Deering

Christine Deering

Mary Driscoll

Carolyn Driscoll

Andrea Driscoll

William Driscoll

Max and Nancy Driscoll

Thomas Driscoll

Brenda Driscoll

Sue Driscoll

Peter Driscoll

Sarah Driscoll

Richard Driscoll

Rick Driscoll

Mary Jo Driscoll

Shawn Driscoll

James Driscoll

Jordan Driscoll

Lori Driscoll

Deborah Driscoll

Kathleen Driscoll

GIFT LEVELS $5,000-$24,999

Mary Driscoll

Andrea Driscoll

Debbi and Jerry DeLong

Christina Bedinger Decker

Debbi and Jerry DeLong

Kristen DeLong

Jodie and William De Long

GIFT LEVELS $25,000-$49,999

Beverly and Robert DeLong

Staci DeLong

Christina Bedinger Decker

Debbi and Jerry DeLong

Kristen DeLong

Jodie and William De Long

GIFT LEVELS $50,000-$99,999

Mark DeLong

Bonnie DeLong

Tim DeLong

GIFT LEVELS $100,000+

Martin DeLong
2019 BY THE NUMBERS
3,111,680 visits
$3,009,662 in donations to The Parklands Fund
19,500 Outdoor Classroom participants
2,958 Memberships
2,756 volunteer hours
1,725 acres of forest managed

THANK YOU.

21st Century Parks, Inc. dba The Parklands of Floyds Fork
471 West Main Street, Suite 202
Louisville, KY 40202
(502) 584-0350
www.theparklands.org

Your continued support will positively shape the future of Louisville and truly benefit current and future generations through access to world-class parks.
Donate today at theparklands.org/donate.