

COMMUNITY MATTERS. MEMBERS MAKE IT HAPPEN.



As a valued Parklands Member we know **YOU are our best advocate**. It's our guess that you know a few friends and family who might also love The Parklands but haven't joined yet. That's why **we need your help during our Spring Membership Drive June 12-18th** to help spread the word that #MembersMakeltHappen.

To participate, simply print and share the below referral card with your friends and for every new Member who signs up thanks to your referral, you'll have a chance to win *A Landscape and its Legacy*, a beautiful Parklands commemorative book (valued at \$75). The Member who refers the most new Members, and the Member whose referrals result in the highest amount donated will win a copy of the book. PLUS, you'll have more friends to hang out with at all of our Membership events!

THANK YOU as always for being our champion. Feel free to give Rebecca Grau, Membership Coordinator, a call with any questions at 502-584-0350 or email her at rgrau@21cparks.org. And please join us at our celebration party at the conclusion of the Spring Drive at **3rd Turn Brewery on June 21st from 6pm-8pm** to mingle with current and new Members! They'll be serving up a **Parklands Pale Ale** and a portion of proceeds from the evening will benefit The Parklands.

Watch our social media channels for posts throughout the week and feel free to share them on your personal page. Share what you love about The Parklands with the hashtag #MembersMakeltHappen.

SPREAD THE LOVE. MEMBERS LIKE ME MAKE THE PARKLANDS POSSIBLE.

WHY MEMBERSHIP MATTERS:

We depend on donations from visitors *like you* (not tax dollars) to keep these parks clean, safe, fun and beautiful 365 days a year.

MEMBER LEVELS:

- \$35 – Individual Membership
- \$50 – Household Membership
- \$100 – Parklands Partner
- \$250 – Friends of The Parklands
- \$500 – Conservator
- \$1,000 – Sustainer
- \$5,000 – Founder's Society

*Membership contributions are 100% tax-deductible.
Visit TheParklands.org/Member to learn the perks at each level.*

JOIN TODAY: Simply mail this card and your donation to:
21st Century Parks
471 W. Main St., Suite 202
Louisville, KY 40202

Or go online to www.TheParklands.org/Member and enter your referring Member's name in the "comments" box on the sign-up page.

Or call 502-584-0350 to sign-up over the phone (don't forget to tell us who prompted you to call!)

REFERRING MEMBER INFORMATION:

Referring Member Name

Member ID#

NEW MEMBER SIGN-UP:

If you plan to mail your donation, please fill out the below information:

New Member Name(s)

Email

Street Address

City, State

Zip Code

Phone # _____

Donation Amount: \$ _____

Please make checks payable to 21st Century Parks.

THANK YOU! Please join us at 3rd Turn Brewery on June 21st from 6:00 pm–8:00 pm to celebrate referring and new Members!

#MembersMakeltHappen

WWW.THEPARKLANDS.ORG

